



How to hold a Collection

To help you raise much-needed funds for victims of crime, We've listed a few tips to make your event a success.

Collections

Whether you're collecting on the street or in a private venue, here are some handy hints to keep in mind...

Top tips for a street collection

In England and Wales, you will need a licence from your local authority or Metropolitan Police to hold a street collection.

Apply for your licence well in advance before the collection is due.

For more information, please do contact us or your local council.

Top tips for collecting at a private venue

Ask for permission from the manager of train stations, supermarkets and shopping centres.

Once you've had the collection, let them know how much was raised and say thank you - you might be able to collect there again!

Dos and don'ts for bucket collecting success

Please do

- Smile, grin, beam and laugh - your enthusiasm will be infectious and get you lots more donations!
- Make eye contact and say hello to passers-by.
- Get noticed! Superwoman, a clown and an angel may not have a lot in common but they make great fancy dress costumes! Dress up and get noticed!
- Say thank you every time someone donates.
- Wear Victim Support t-shirts so everyone knows who you are collecting for.
- Use official Victim Support tins and buckets and make sure they are properly labelled with the security seals on.
- Remember to be safe while collecting.

Please don't

- Shake, rattle and roll! Please do not shake your bucket or put pressure on people to donate.
- Smoke or drink while collecting.

Get some help

You will normally be given all day to collect so to make the most of the opportunity, why not encourage friends or colleagues to join you? Supermarkets usually allow two collectors at a time, and shopping centres or street collections more! You can then take shifts to give people a break.

Get in touch

We are here to help you plan and make your event a success so please get in touch!

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