



## How to organise a **Charity golf day**

**To help you raise much-needed funds for victims of crime, We've listed a few tips to make your event a success.**

### **Planning**

Choose your venue, and create a committee to help. Choose a date with no other events planned. Set a team price which covers costs and makes a profit. Ask the golf course for a concession and consider format, scoring and catering.

### **Sponsorship**

Local businesses and players' contacts could sponsor the event. Hole sponsorship, half-way house sponsorship, and adverts in the programme.

### **Promote your event**

Promote in local press, posters, on social media, email your contacts and promote through the golf club mailing list.

### **Fundraising on the day**

Add nearest the pin, longest drive competitions. Add a fivers draw, mulligans, raffle and charity auction or silent auction after lunch/dinner. Include a photographer on first tee and ask for a donation.

### **Half-way drinks break**

Work with the clubhouse to provide a mid-course drinks stop with the sale of drinks going to Victim Support.

### **After your event**

Congratulations! All your hard work has paid off but don't forget to thank everyone who volunteered, donated prizes, sponsored or participated in your day. Let them know the final total raised and how that money will help those affected by crime.

Hot off the press – your event was a success! Contact your local newspaper with a press release, the final total and pictures.

### **Get in touch**

We are here to help you plan and make your event a success so please get in touch!

**fundraising@victimsupport.org.uk**  
**020 7268 0246**

**press@victimsupport.org.uk**  
**020 7268 0202**